

The 9th International Meeting of the Association of Biochemistry Educators



APRIL 30-MAY 4, 2023
KIAWAH ISLAND, SC

SPONSORSHIP OPPORTUNITIES



ASSOCIATION OF BIOCHEMISTRY EDUCATORS

The Association of Biochemistry Educators (ABE) membership was established in 2008 and currently represents over 115 North American and Caribbean schools of dentistry, medicine, and pharmacy.

As a group dedicated to improving dental, medical, and pharmacy science education, we cordially invite all corporate entities to participate in our biennial meeting to promote your educational products and services.

Visit Us: www.abiochemed.org

Sponsor & Exhibitor Inquiries:
karen@abiochemed.org

An aerial photograph of a large, multi-story resort building complex with a central green lawn and a swimming pool. The resort is situated on a sandy beach with the ocean in the foreground. The background shows a dense forest and a distant horizon under a blue sky with light clouds.

About ABE 2023

This meeting will explore strategies for teaching and learning the molecular biosciences that underlie life, human health, disease, and medical treatment. It will be attended by academic scientists and physicians who direct courses that include biochemistry, cell biology, genetics, and other molecular biosciences, as well as deans for medical education and others who have an interest in integrating science within the medical curriculum.

Attendees have leadership responsibilities and authority to make decisions regarding curriculum content, assessment materials, textbooks, in-class and online teaching aids, and other teaching and learning tools. Approximately 100 registrants are expected to attend this academic meeting.

Meeting Details:

<https://www.abiochemed.org/2023-Meeting/>

Meeting Attendee Demographics

Target Audience

- Course Directors and Instructors
- Center Directors
- Laboratory Fellowship Program Directors
- Residency Program Directors
- Section Chiefs
- Department Heads
- Deans

Reasons to Attend

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field
- Interact and engage attendees in new ways – **and in person!**



Who Should Sponsor

- **Publishers** of dental, medical, and pharmacy biochemistry, cell biology, and genetics textbooks and education journals encompassing basic science
- Manufacturers and suppliers of **teaching aids** used in the classroom, including computers, simulators, and other computer related teaching devices
- Developers of **course management systems**, case bank resource tools, web-based testing solutions, test question banks, etc
- Manufacturers and suppliers of audience response systems and other **student assessment tools**
- Suppliers of **online learning** applications or interactive software
- **National organizations** representing medical, dental, and pharmacy science disciplines
- **Pharmaceutical companies**



Platinum Level \$2500

- Sponsor logo will appear on all **promotional materials**, and the meeting website with a hyperlink
- Sponsor may provide **promotional material** for inclusion in each registrant's packet
- Sponsor name/logo on **entry/exit slides** in plenary sessions
- **100-word marketing statement** in conference program
- One **exhibit table** with two chairs will be provided
- One **complimentary registration** including all meals, breaks, receptions, and social events as included for registered attendees
- **Sponsor-run 30-minute session** that describes or presents their materials or products (Note: slots must be confirmed by March 1, 2023)



Gold Level \$1750

- Sponsor logo will appear on all **promotional materials** and the meeting website with a hyperlink
- Sponsor may provide **promotional material** for inclusion in each registrant's packet
- Sponsor name/logo on **entry/exit slides** in plenary sessions
- **100-word marketing statement** in the conference program
- One **exhibit table** with two chairs will be provided
- One **complimentary registration** including all meals, breaks, receptions, and social events as included for registered attendees



Silver Level \$1250

- Sponsor logo will appear on all **promotional materials** and the meeting website with a hyperlink
- Sponsor may provide **promotional material** for inclusion in each registrant's packet
- Sponsor name/logo on **entry/exit slides** in plenary sessions
- **100-word marketing statement** in the conference program



Bronze Level \$500

*Non-Profit Discipline-based Society
or Institutional Sponsorship*

- Sponsor logo will appear on all **promotional materials**, and on the meeting website with hyperlink
- Sponsor may provide **promotional material** for inclusion in each registrant's packet
- Sponsor name/logo on **entry/exit slides** in plenary sessions

Sponsor Packages

	Bronze* \$500	Silver \$1250	Gold \$1750	Platinum \$2500
Sponsor logo on all promotional materials & website	✓	✓	✓	✓
Promotional material for attendee packets	✓	✓	✓	✓
Sponsor name/logo on entry/exit slides	✓	✓	✓	✓
100-word marketing statement in program		✓	✓	✓
Exhibit table with 2 chairs			✓	✓
Complimentary Registration			1	1
30-minute promotional session during the meeting program				1

**Non-Profit Discipline-based society or Institutional Sponsorship only*

**Note: Additional items include can be added to any Sponsor Package.*

Additional Opportunities

Continental Breakfast	\$1500	<i>Sponsor breakfast, the most important meal of the day, for all attendees before the plenary session</i>
Lunch	\$2500	<i>Sponsor a luncheon (3 available)</i>
Welcome Reception	\$3000	<i>Attendees will have a chance to engage with sponsors and exhibitors while enjoying delicious hors d'oeuvres and beverages</i>
Welcome or Final Dinner	\$4000	<i>Sponsor a major networking event for greatest exposure</i>
Entertainment Break	\$1500	<i>Host an enjoyable 15-minute break between sessions. Sponsor a cooking class, mixology lesson or even a magic show, the possibilities are endless</i>
Welcome Gift	\$2500	<i>Keep your company's name top of mind for attendees! Select from a variety of giveaways for attendees. Choose from a wide assortment of promotional items, then add your organization's logo.</i>
Name Badge Pouches	\$1500	<i>Reach all attendees by giving them a lanyard branded with your company logo that will be worn the entire week</i>
Refreshment Break	\$750	<i>Between sessions, help attendees rejuvenate with beverages and light snacks</i>
Program Ad-Half Page	\$500	<i>One half-page advertisement in the official program</i>
Program Ad-Full Page	\$750	<i>One full-page advertisement in the official program</i>

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• RESERVE NOW •

Questions?

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