

ABE / APHMG 2021 JOINT VIRTUAL MEETING

**MAY
3-7**

SPONSORSHIP OPPORTUNITIES

Meeting Attendee Demographics

Types of Professionals Who Attend

- Professionals in biochemistry education
- Professionals in medical and human genetics
- Department Heads
- Center Directors
- Section Chiefs
- Residency Program Directors
- Course Directors
- Laboratory Fellowship Program Directors

Reasons to Attend

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field
- Interact and engage attendees in new ways through the virtual platform

Table of Contents

Sponsorship Options

4-13

<i>Login Page Banner</i>	<u>4</u>
<i>Lobby Banner</i>	<u>4</u>
<i>Lobby Splash Video</i>	<u>5</u>
<i>Branded Announcements</i>	<u>6</u>
<i>Session Sponsorships</i>	<u>7</u>
<i>Standard Exhibit Booth</i>	<u>8</u>
<i>Lead Retrieval & Live Video</i>	<u>9</u>
<i>Group Networking Rooms</i>	<u>10</u>
<i>Gamification</i>	<u>11</u>

Additional Options

[12](#)

Sponsorship Packages

[13](#)

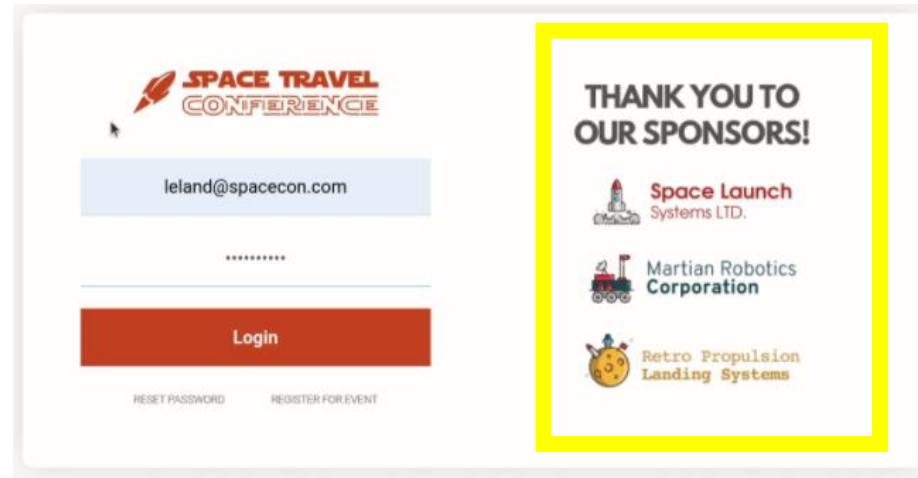
A La Carte Pricing

[14](#)



Login Page Banner

A graphic every single attendee is guaranteed to see because it is right on the login page itself on the right-hand side of the login input fields.



Lobby Banner (exclusive)

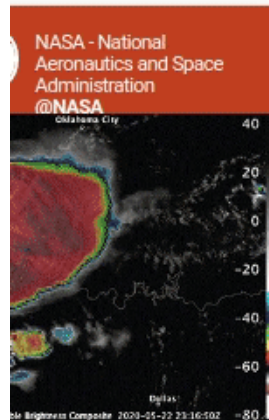
The center column in the virtual event lobby the lobby banner image, which is visible above the lobby splash video.



Lobby Splash Video

Under the lobby banner image in the virtual event lobby is the lobby splash video. This is a great opportunity to host engaging content that promotes your brand or welcomes attendees. Videos are typically 1-2 minutes long, played in a loop, with audio.

n from today's Starlink
recovery issue; vehicle
remain healthy. Next
unity is tomorrow,
at 1:57 p.m. EDT, but we
eye on weather



a hail storm can be
or homes, businesses,
d infrastructure. Our
scientists are working with
artners and industry in a
l project to provide maps
n occurrence,
odels, and new methods
ecasting:
a.gov/3iibA6J



Getting ready for the virtual event!

May 7, 2020

Alan Shepard
NASA

Hey everyone, so excited to
SpaceCon Online! See you
drop me a DM if you want

Liu Yang
Chinese National Spac

Woohoo! Ready for take of
the CNSA, hope to see you
session later today!

Katherine Johnson
NASA

Hi everyone, my first Space
love to connect with anyone
Have fun everyone!

Rakesh Sharma
Indian Space Research
(ISRO)

I love the diversity of talent
industry. I was just scrolling
networking section and I'm
I never have before! Can't wait
two days, great job Space!

Branded Announcements & Push Notifications

Branded announcements are a highly interactive and flexible way to promote your company. Branded announcements are visible permanently in the virtual event portal lobby under the lobby splash video, as email notifications, and as push notifications. Push notifications show up in real-time in the virtual event portal itself, and in the attendee's notification area if they are not online, available for them whenever they return to the virtual event portal.

The screenshot displays the Space Travel Conference virtual event portal. On the left, a red sidebar menu lists navigation options: Lobby (highlighted with a yellow box), Sessions, Exhibit Hall, Showcase, Gamification, Networking, Event App, Account, Help, and Logout. The main content area features a 'THANK YOU TO OUR SPONSORS!' banner with logos for Terraformation Technologies and Retro Propulsion Landing Systems. Below this is a large 'SPACE TRAVEL CONFERENCE GOING VIRTUAL, JUN 10 - 12' banner. The interface also includes a 'Public Lobby Chat' on the right with messages from attendees like Alan Shepard, Liu Yang, Katherine Johnson, and Rakesh Sharma. A notification area at the bottom right shows a message from Martian Robotics Corporation. The bottom of the screen features a 'Getting ready for the virtual event!' section with a date of June 7, 2020, and a 'Hey there! Are you looking forward to conference? It's going to be amazing.' notification.

SPACE TRAVEL CONFERENCE | Virtual Event Sponsor | Martian Robotics Corporation

THANK YOU TO OUR SPONSORS!

TERRAFORMATION TECHNOLOGIES | **Retro Propulsion Landing Systems**

SPACE TRAVEL CONFERENCE
GOING VIRTUAL, JUN 10 - 12

Getting ready for the virtual event!
June 7, 2020

We're so glad you made it to SpaceCon Online! It's our first year going virtual, so we hope you take full advantage of our extended schedule, all the amazing networking opportunities, mix of live and on-demand sessions, exhibit hall, and more!

on the right? Say hey, and introduce yourself. Enjoy!

Hey there! Are you looking forward to conference? It's going to be amazing.

Public Lobby Chat

Alan Shepard
NASA
Hey everyone, so excited to be at SpaceCon Online! See you in the sessions, drop me a DM if you want to video chat 🤖

Liu Yang
Chinese National Space Agency
Woohool Ready for take off! Liu here from the CNSA, hope to see you all in my session later today!

Katherine Johnson
NASA
Hi everyone, my first SpaceCon 🚀 Would love to connect with anyone from JPL. Have fun everyone!

Rakesh Sharma
Indian Space Research Organisation (ISRO)
I love the diversity of talent in the space industry. I was just scrolling through the networking section and I'm geeking out like I never have before! Can't wait for the next two days, great job SpaceCon team!

Send chat message

Session Sponsorship

Sponsor an individual scientific or poster session. Your logo will show in the schedule view, and in the full session view with a direct link back to your website.

Includes your logo on the session, website, and all marketing materials, plus 2 complimentary registrations.

The screenshot displays the Space Travel Conference website interface. At the top, the conference logo is on the left, and the Virtual Event Sponsor, Martian Robotics Corporation, is on the right. A sidebar on the left features a user profile for Leland Melvin (160 Points) and navigation links: Lobby, Sessions (highlighted with a yellow box), Exhibit Hall, Showcase, Gamification, Networking, and Event App. The main content area includes a search bar, a filter dropdown, and a 'Hide All' button. A session titled 'Q&A: Bio-Requirements for Space Settlement' by Katherine Johnson and Liu Yang is highlighted with a yellow box. It is scheduled for Thursday, June 10th, from 9:30 AM to 11:30 AM in Room A, with 2.75 credits. The session is sponsored by Terraformation Technologies, whose logo is also highlighted with a yellow box. Below this, another session 'Mankind's Future on Mars' by Jocelyn Bell and Mark Watney is listed, scheduled for 1:00 PM to 2:00 PM, with 'Space Travel' and 'Keynote' tags. The bottom of the page shows a partial view of a video player with a person's face.

SPACE TRAVEL CONFERENCE | Virtual Event Sponsor
Martian Robotics Corporation

Leland Melvin
160 Points

Sessions

Q&A: Bio-Requirements for Space Settlement
Katherine Johnson, Liu Yang
JUN 10 9:30 - 11:30 AM | Human Settlement
TERRAFORMATION TECHNOLOGIES

Q&A: Bio-Requirements for Space Settlement
Thursday June 10th, 9:30 - 11:30 AM
Credits: 2.75 | Room A | Human Settlement
TERRAFORMATION TECHNOLOGIES

Mankind's Future on Mars
Jocelyn Bell, Mark Watney
JUN 10 1:00 - 2:00 PM | Space Travel | Keynote
Entrepreneurs
Little Green Men Group

Achieving Earth Independence

Virtual Exhibit / Sponsor Booth

A virtual booth allows you to create a dedicated space to represent your company with graphics, videos, files, and dedicated conversations. Your own private portal will allow you to manage the look and feel of your virtual presence at the meeting. Schedule group/private video meetings, group/private text chat, and share materials.

The screenshot displays the 'SPACE TRAVEL CONFERENCE' virtual event interface. On the left, a red sidebar contains a user profile for Leland Melvin (160 Points) and navigation links: Lobby, Sessions, Exhibit Hall (highlighted with a yellow box), Showcase, Gamification, Networking, Event App, Account, Help, and Logout. The main content area features a search bar and a list of virtual booths. The 'Little Green Men Group' booth (Hawthorne, California) is highlighted with a yellow box and includes 'CONTACT' and 'JOIN LIVE' buttons. Other booths listed are Martian Robotics Corporation (Miami, Florida), Space Launch Systems Ltd. (Seattle, Washington), and Terraformation Technologies (Los Angeles, California). The 'Little Green Men Group' booth details are expanded in a central panel, showing a banner with the text 'Searching the Universe for you!' and a list of participants: Alan Shepard (Astronaut, NASA), Leland Melvin (Astronaut, NASA / NFL), and Liu Yang (Chinese National Space Agency). Each participant has a 'Start Chat' button and a 'Read More' link. The right sidebar shows the 'Martian Robotics Corporation' profile with a chat icon and a list of messages from George Wong (PheedLoop) and Alan Shepard (NASA). The bottom of the interface includes a 'Send chat message' input field and a 'POWERED BY PHEEDLOOP' logo.

Exhibitor Lead Retrieval + Live Video Booth

\$ upgrade to virtual booth

An enhanced version of the exhibit profile/booth, this add-on allows you to communicate with attendees live and capture valuable lead information. The live video booth is a powerful feature that transforms your virtual booth from a static experience to one which allows you to host a live meeting at your booth. *Up to 25 people can join a live video booth at any given time, and it supports both video and screen sharing.*

The screenshot displays the 'SPACE TRAVEL CONFERENCE' virtual event interface. On the left, a sidebar menu includes 'Lobby', 'Sessions', 'Exhibit Hall' (highlighted with a yellow box), 'Showcase', 'Gamification', 'Networking', 'Event App', 'Account', 'Help', and 'Logout'. The main area shows a list of exhibitors, with 'Little Green Men Group' (Hawthorne, California) highlighted by a yellow box. Below it are 'Martian Robotics Corporation' (Miami, Florida), 'Space Launch Systems Ltd.' (Seattle, Washington), and 'Terraformation Technologies' (Los Angeles, California). Each exhibitor has 'CONTACT' and 'JOIN LIVE' buttons. A central 'Live Video Booth' window, also highlighted with a yellow border, shows a video feed of Simon Young (speaking) and Sally Parker. Above the video are 'Join Live' and 'Request Information' buttons. To the right of the video booth is a 'Public Exhibitor Chat' window with a list of messages from attendees like George Wong, Alan Shepard, and Rakesh Sharma. At the bottom, a banner for 'Little Green Men Group' and 'Searching the Universe' is visible.

Group Networking Rooms (during Lunch Break)


Group networking rooms are an excellent way to get attendees to congregate around and discuss specific topics. Group rooms that demonstrate a sponsor's thought leadership will yield interest and traffic. *Includes your logo on the website and all marketing materials.*


The image displays a screenshot of the Space Travel Conference website interface, highlighting the Networking section. The website features a red sidebar with navigation links: Lobby, Sessions, Exhibit Hall, Showcase, Gamification, and Networking (highlighted with a yellow box). The main content area shows a list of group rooms, with the first one, "Water cooler chat about space! Bring your craziest and wildest ideas, let's have some fun!", highlighted with a yellow box. This room has 3 live participants. Other rooms listed include "AMA with Astronauts! Join Sally, Neil, and Leland for a live 'Ask Me Anything'", "Robotics geeks unite! Join your friends for some bot talk...", and "Meet & greet with fellow Space Con first-timers!". The bottom of the website indicates it is powered by PHEEDLOOP.


Overlaid on the right side of the website screenshot is a group networking room interface. The room is titled "Water cooler chat about space! Bring your craziest and wildest ideas, let's have some fun!" and shows 3 live participants. The interface includes a video feed with three participants: Simon Young (top), Sally Parker (bottom left), and Me (bottom right). The room also features a chat area on the right with a message: "No one has started chatting here yet. Leave a message to be the first!". The room is framed by a yellow border.


Gamification

In our virtual event gamification system, attendees can earn points by attending sponsored sessions, exhibit booths or engaging in creative ways. Attendees can then claim points they earn for prizes. *If you would like more information on donating a prize for giveaway during the virtual conference, or how gamification can help raise awareness of your brand, please contact us.*



Virtual Event Sponsor
 Martian Robotics Corporation

 Retro Propulsion Landing Systems



Sally Parker
165 Points

Lobby

Sessions

Exhibit Hall

Showcase

Gamification

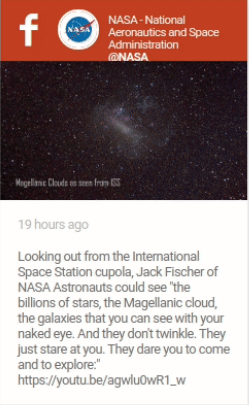
Networking

Event App

Account


Help

Logout



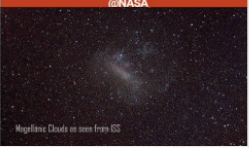
19 hours ago

Looking out from the International Space Station cupola, Jack Fischer of NASA Astronauts could see "the billions of stars, the Magellanic cloud, the galaxies that you can see with your naked eye. And they don't twinkle. They just stare at you. They dare you to come and to explore."
https://youtu.be/agwlu0wR1_w



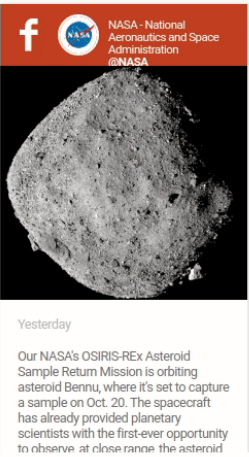
23 hours ago

Microgravity science aboard the International Space Station isn't possible without the research team. As we approach the #SpaceStation20th anniversary, learn more from the scientists and researchers who have sent experiments to our orbiting laboratory in this bonus episode of #NASAEExplorers.
Hear more from the researchers featured in this episode:
<https://go.nasa.gov/327KMJl>




Yesterday

Onboard camera view of Falcon 9's SAOCCOM 1B launch and first stage land landing <https://t.co/2IEZYyYG5>





Yesterday

Our NASA's OSIRIS-REx Asteroid Sample Return Mission is orbiting asteroid Benu, where it's set to capture a sample on Oct. 20. The spacecraft has already provided planetary scientists with the first-ever opportunity to observe at close range the asteroid



THANK YOU TO OUR SPONSORS!

 TERRAFORMATION TECHNOLOGIES

 Retro Propulsion Landing Systems

SPACE TRAVEL CONFERENCE

|| 🔊

-0:07

📺

⌂


Getting ready for the virtual event!

3 months ago


We're so glad you made it to SpaceCon Online! It's our first year going virtual, so we hope you take full advantage of our extended schedule, all the amazing networking opportunities, mix of live and on-demand sessions, exhibit hall, and more!

Why not start your journey at SpaceCon Online by posting a message on the right? Say hey, and introduce yourself. Enjoy!


Public Lobby Chat

 Alan Shepard
NASA


Hey everyone, so excited to be at SpaceCon Online! See you in the sessions, drop me a DM if you want to video chat 🤖

 Liu Yang
Chinese National Space Agency

Woohoo! Ready for take off! Liu here from the CNSA, hope to see you all in my session later today!


 Katherine Johnson
NASA

Hi everyone, my first SpaceCon 🚀 Would love to connect with anyone from JPL. Have fun everyone!

 Rakesh Sharma
Indian Space Research Organisation (ISRO)

I love the diversity of talent in the space industry. I was just scrolling through the networking section and I'm geeking out like I never have before! Can't wait for the next two days, great job SpaceCon team!

Send chat message



 POWERED BY PHEEDLOOP



Additional Options

Welcome Reception - \$1,500

Exclusive sponsor of the first social event for the conference! Enjoy cocktails at home while you network online!

Includes cocktail cards emailed in advance to attendees, a virtual mixologist, sponsor logo on the reception, website and all marketing materials.



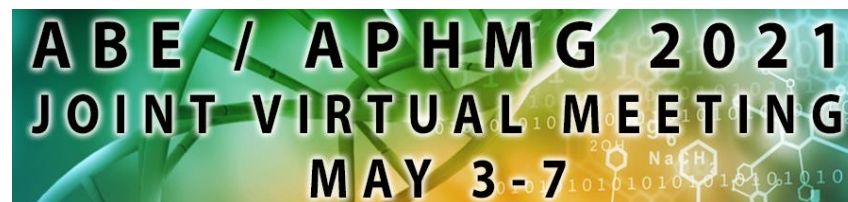
Additional Options

Joint Social Event - \$1,500

Exclusive sponsor of the joint ABE / APHMG social event on Wednesday evening!

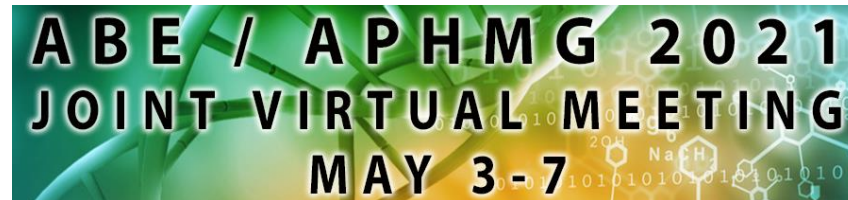
Contact us for more details on event themes and options.

Sponsorship Packages



	Silver \$500	Gold \$750	Platinum \$1500+
Login Page Banner (*3 available)			✓*
Lobby Banner (*1 available)			✓*
Lobby Splash Video (*3 available)			✓*
Branded Announcements & Push Notifications		✓	✓
Scientific, Workshop, Symposium or Poster Session		1	1
Virtual Exhibit Booth	<i>included</i>	<i>included</i>	<i>featured</i>
+ Lead Retrieval + Live Video Booth	<i>\$99 upgrade</i>	<i>\$99 upgrade</i>	<i>included</i>
Complimentary Registrations	1	2	4
Company logo on website, mobile app & emails	✓	✓	✓
Group Networking Room			✓
Gamification		✓	✓

A La Carte Pricing



	Per Item
Session Sponsor: Sponsor your choice of a Scientific Session or Poster Session	\$500
Virtual Exhibit / Sponsor Booth	\$500
+ Lead Retrieval + Live Video Booth (add-on to booth)	<i>\$99 upgrade</i>
Group Networking Room (each)	\$500
Welcome Reception (Mon) or Social Event (Wed)	\$1,500

• RESERVE NOW •

If you have questions, please contact:

Karen Gottlieb, Conference Organizer

karen@abiochemed.org or manager@aphmg.org

305-661-5581